

Scott Bennett for Senate  
9/27-11/7  
\$80,700

**POLITICAL FILE CHECK LIST**

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check *(Partial)*

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25314101	<b>Changes as of</b> 9/22/2016 at 9:17 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 9/27/16 - 11/7/16	<b>Total \$:</b> \$80,700.00
<b>Agency:</b> DUDLEY MEDIA	<b>Advertiser:</b> Scott Bennett for State Senate IL-52	<b>Total Spots:</b> 246
DUDLEY MEDIA 919 CATHARINE ST PHILADELPHIA PA 19147	<b>Product:</b> Bennett 4 Senate	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b>	<b>Office:</b> WASHINGTON	
<b>Buyer:</b> BOB DUDLEY	<b>Station:</b> WICS	
<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Market:</b> Campaign-Sprngfld-Dtr DMA	
202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
	202-955-5342	

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

9/27 - 11/1												
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27	10/4	10/11	10/18	10/25	11/1
	Tu-F,M 1 6a-6:30a		News	\$300.00	0.0	30	5	5	5	5	5	5
	Tu-F,M 2 11a-11:30a		News	\$150.00	0.0	30	5	5	5	5	5	5
	Tu-F,M 3 6p-6:30p		News	\$500.00	0.0	30	5	5	5	5	5	5
	Tu-F,M 4 10p-10:35p		News	\$600.00	0.0	30	5	5	5	5	5	5
	Tu-F,M 5 11:35p-12:05a		Nightline	\$50.00	0.0	30	5	5	5	5	5	5
	Su 6 7a-8a		GMA	\$300.00	0.0	30	1	1	1	1	1	1
	Tu-F,M 7 7a-9a		GMA	\$350.00	0.0	30	5	5	5	5	5	5
	Tu-F,M 8 5p-5:30p		News	\$350.00	0.0	30	5	5	5	5	5	5
	Su 9 5:30p-6p		News	\$200.00	0.0	30	1	1	1	1	1	1
	Sa 10 10p-10:35p		News	\$300.00	0.0	30	1	1	1	1	1	1
	Su 11 10p-10:35p		News	\$600.00	0.0	30	1	1	1	1	1	1
	Sa 12 7a-8a		GMA	\$250.00	0.0	30	1	1	1	1	1	1
	Su 13 10a-11a		This Week	\$300.00	0.0	30	1	1	1	1	1	1
TOTALS:							41	41	41	41	41	41
							246	\$80,700.00		\$0.00	0.0	



125 West 55th St  
New York, NY 10019

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<b>Agency:</b> DUDLEY MEDIA	<b>Advertiser:</b> Scott Bennett for State Senate IL-52	<b>Total Spots:</b> 246
<b>DUDLEY MEDIA 919</b> CATHARINE ST PHILADELPHIA PA 19147	<b>Product:</b> Bennett 4 Senate	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b>	<b>Office:</b> WASHINGTON	
<b>Buyer:</b> BOB DUDLEY	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Con Type:</b> POLITICAL/VOTE	
<b>202-955-5342</b>	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
	<b>202-955-5342</b>	

**Special Instructions**

**Date/Time** 09/22/16 9:17 AM **Added by** ALEXANDRA BRADLEY **Comment** NEW ORDER, PLS CHCK AND CNF. T&R

Competitive Information	
Market Budget:	\$196,829
WICS Share:	41%
Comment:	
WAND:	28%
WCIA:	26%
WRSP:	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	246	\$80,700.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>246</b>	<b>\$80,700.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	205	\$67,250.00
2016-Nov	41	\$13,450.00
<b>Total</b>	<b>246</b>	<b>\$80,700.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/22/16 9:21 AM					\$0
New	9/22/16 9:17 AM	ALEXANDRA BRADLEY	New	246		\$80,700.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Dudley Media  
919 Catharine St  
Philadelphia, PA 19147

## Contract # 3270

### Schedule Dates

09/27/16-10/07/16

### Advertiser

Scott Bennett for State Senate IL 52-D (112654)

### Agency

Dudley Media (7265)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Bennett 4 Senate (864424)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

DUDLEY,BOB

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Bennett 4 Senate  
NEW ORDER. PLS CHECK AND CNF. T&R

### Date Entered

09/22/16

### Last Modified

09/22/16

### Entered By

Amanda Painte

### CO-OP

No

### Headline #

ECR25314101

### Demo

A35+

### Order Type

Normal

### Package Deal

Normal

### Commission %

15.00

### Commission

\$12,105.00

### Net Total

\$68,595.00

### Sales Tax

WICS+WICD Combo 100/0 (WICS++)

By Broadcast Month

Spots

Rate

Oct. 2016

1:8

\$64,950.00

Nov. 2016

4:8

\$15,750.00

Grand Total:

2:46

\$80,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/27/16-09/30/16	3	:30	6A-6:30A (CST)	1	1	1	1	1	1			4	\$300.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
2.0	Normal Line / SPOT (1)	10/03/16-10/07/16	3	:30	6A-6:30A (CST)	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
3.0	Normal Line / SPOT (1)	10/10/16-10/14/16	3	:30	6A-6:30A (CST)	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
4.0	Normal Line / SPOT (1)	10/17/16-10/21/16	3	:30	6A-6:30A (CST)	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
5.0	Normal Line / SPOT (1)	10/24/16-10/28/16	3	:30	6A-6:30A (CST)	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
6.0	Normal Line / SPOT (1)	10/31/16-11/04/16	3	:30	6A-6:30A (CST)	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
7.0	Normal Line / SPOT (1)	11/07/16-11/07/16	3	:30	6A-6:30A (CST)	1								1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
8.0	Normal Line / SPOT (1)	09/27/16-09/30/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			4	\$150.00	\$600.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
9.0	Normal Line / SPOT (1)	10/03/16-10/07/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
10.0	Normal Line / SPOT (1)	10/10/16-10/14/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
11.0	Normal Line / SPOT (1)	10/17/16-10/21/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
12.0	Normal Line / SPOT (1)	10/24/16-10/28/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
13.0	Normal Line / SPOT (1)	10/31/16-11/04/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Dudley Media  
919 Catharine St  
Philadelphia, PA 19147

# Contract # 2639270

**Schedule Dates** 09/27/16-11/07/16  
**Advertiser** Scott Bennett for State Senate IL 52-D (112654)  
**Agency** Dudley Media (7265)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Bennett 4 Senate (864424)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DUDLEY,BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Bennett 4 Senate  
NEW ORDER, PLS CHCK AND CNF. T&R

**Date Entered** 09/22/16  
**Last Modified** 09/22/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25314101  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,105.00  
**Net Total** \$68,595.00  
**Sales Tax**

WICS+WICD Combo 100/0 (WICS+)			
By Broadcast Month	Spots	Rate	
Oct. 2016	198	\$64,350.00	
Nov. 2016	48	\$15,750.00	
<b>Grand Total:</b>	<b>246</b>	<b>\$80,700.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (1)	11/07/16-11/07/16	3	:30	11A- 11:30A (CST)	1	1							1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
15.0	Normal Line / News (1)	09/27/16-09/30/16	3	:30	6P- 6:30P (CST)		1	1	1	1				4	\$500.00	\$2,000.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
16.0	Normal Line / News (1)	10/03/16-10/07/16	3	:30	6P- 6:30P (CST)		1	1	1	1				5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
17.0	Normal Line / News (1)	10/10/16-10/14/16	3	:30	6P- 6:30P (CST)		1	1	1	1				5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
18.0	Normal Line / News (1)	10/17/16-10/21/16	3	:30	6P- 6:30P (CST)		1	1	1	1				5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
19.0	Normal Line / News (1)	10/24/16-10/28/16	3	:30	6P- 6:30P (CST)		1	1	1	1				5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
20.0	Normal Line / News (1)	10/31/16-11/04/16	3	:30	6P- 6:30P (CST)		1	1	1	1				5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
21.0	Normal Line / News (1)	11/07/16-11/07/16	3	:30	6P- 6:30P (CST)		1							1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
22.0	Normal Line / News (1)	09/27/16-11/07/16	3	:30	10P- 10:35P (CST)		1	1	1	1				30	\$600.00	\$18,000.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
23.0	Normal Line / SPOT (1)	09/27/16-11/07/16	3	:30	11:35P- 12:05A (CST)		1	1	1	1				30	\$50.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS) Nightline		9/22/16
24.0	Normal Line / SPOT (1)	10/02/16-11/06/16	3	:30	7A- 8A (CST)								1	6	\$300.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS) GMA		9/22/16
25.0	Normal Line / SPOT (1)	09/27/16-11/07/16	3	:30	7A- 9A (CST)		1	1	1	1				30	\$350.00	\$10,500.00	WICS+WICD Combo 100/0 (WICS) GMA		9/22/16
26.0	Normal Line / News (1)	09/27/16-11/07/16	3	:30	5P- 5:30P (CST)		1	1	1	1				30	\$350.00	\$10,500.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16
27.0	Normal Line / News (1)	10/02/16-11/06/16	3	:30	5:30P- 6P (CST)								1	6	\$200.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS) News		9/22/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Dudley Media  
919 Catharine St  
Philadelphia, PA 19147

**Contract #** 20160716  
**Schedule Date** 09/22/16  
**Advertiser** Scott Bennett for State Senate IL 52-D (112654)  
**Agency** Dudley Media (7265)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Bennett 4 Senate (864424)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DUDLEY,BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Bennett 4 Senate  
NEW ORDER, PLS CHECK AND CNF. T&R

**Date Entered** 09/22/16  
**Last Modified** 09/22/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25314101  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,105.00  
**Net Total** \$68,595.00  
**Sales Tax**

**WICS+WICD Combo 100/0 (WICS++)**

By Broadcast Month	Spots	Rate
Oct. 2016	198	\$64,950.00
Nov. 2016	48	\$15,750.00
<b>Grand Total:</b>	<b>246</b>	<b>\$80,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / News (1)	10/01/16-11/05/16	3	:30	10:30P-11:05P (CST)							1		6	\$300.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
29.0	Normal Line / News (1)	10/02/16-11/06/16	3	:30	10P-10:35P (CST)								1	6	\$600.00	\$3,600.00	WICS+WICD Combo 100/0 (WICS)	News	9/22/16
30.0	Normal Line / SPOT (1)	10/01/16-11/05/16	3	:30	7A-8A (CST)							1		6	\$250.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)	GMA	9/22/16
31.0	Normal Line / SPOT (1)	10/02/16-11/06/16	3	:30	10A-11A (CST)								1	6	\$300.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS)	This Week	9/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WICS-TV/WICD-TV Springfield, IL

**Date:**

9-22-16

I, \_\_\_\_\_

Dickley media

being/on behalf of:

Scott Bennett

a legally qualified candidate of the

Democratic

political party for the office of:

IL State Senate - District #62

in the

General

election to be held on:

11-8-16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bennett for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cory Lietz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9-22-14

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Jennifer E. Valenti, COM

Printed Name

Title

Weeks 192

VOID VOID VOID VOID

**DUDLEY MEDIA**  
919 CATHARINE STREET  
PHILADELPHIA, PA 19147

PNC Bank, N.A.  
Philadelphia, PA 19101

3-5-310

9/22/2016

5875

PAY TO THE ORDER OF **WICS-TV/WICD-TV**


**\$\*\*14,407.50**

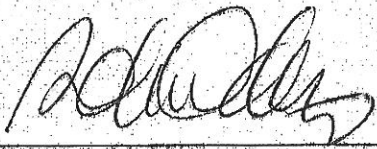
Fourteen Thousand Four Hundred Seven and 50/100\*\*\*\*\*

**DOLLARS**

WICS-TV/WICD-TV

MEMO Bennett





AUTHORIZED SIGNATURE

Security features. Details on back.